**PRIVACY POLICY**

Protecting your private information is our priority. This Statement of Privacy applies to

www.PremiereLuxuryTravel.com and Premiere Luxury Travel LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Premiere Luxury Travel LLC include www.PremiereLuxuryTravel.com and Premiere Luxury Travel. The Premiere Luxury Travel website is a Travel Agency site. By using the Premiere Luxury Travel website, you consent to the data practices described in this statement.

**Collection of your Personal Information**

In order to better provide you with products and services offered on our Site, Premiere Luxury Travel may collect personal information from you. As used in this Policy, the term “personal information” means information that identifies you personally, either alone or in combination with other information available to us. Personal information includes:

- First and Last Name

- Mailing Address

- E-mail Address

- Phone Number

- Vacation Request and Destination information

- Birthdates

Premiere Luxury Travel may also collect anonymous demographic information, which is not unique to you, such as your:

- Age

- Gender

Personal Information can be provided in various ways:

1. information you provide to us, such as opting in to one of our email lists;
2. sending us an email message
3. from other companies which you have given permission for them to share your information
4. entering a sweepstakes or contest sponsored by us or one of our partners
5. signing up for special offers from selected third parties
6. submitting your credit card or other payment information when ordering and purchasing products and services on our Site.
7. from your browser, such as IP address, operating system, type of browser (check your browser settings for what it shares)
8. through “Cookies”, which are small text files that are placed on your hard disk by a Web server. We may use cookies to collect information about the way visitors use our Sites, pages visited and length of visit to assist us in analyzing visitors’ interests and needs and to improve the content and function of our Sites. Cookies cannot be used to install programs or deliver viruses to your computer.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We may also gather additional personal or non-personal information in the future.

**Use of your Personal Information**

We use your personal information to customize the content and layout of our Sites to match your needs, interests, and preferences; to learn more about your needs and wishes, and to improve our Sites and other aspects of our services. If you chose to receive email publications such as newsletters, special offers and updates from us, we will send you that information. We present an option to not receive these publications by supplying an unsubscribe link at the bottom of each publication we email to you. Premiere Luxury Travel may also use your personally identifiable information to inform you of other products or services available from Premiere Luxury Travel and its affiliates.

**Sharing Information with Third Parties**

We value your privacy as if it were our own. Premiere Luxury Travel does not sell, rent or lease its customer lists to third parties. Premiere Luxury Travel may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Premiere Luxury Travel, and they are required to maintain the confidentiality of your information. Premiere Luxury Travel may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Premiere Luxury Travel or the site; (b) protect and defend the rights or property of Premiere Luxury Travel; and/or (c) act under exigent circumstances to protect the personal safety of users of Premiere Luxury Travel, or the public. When we disclose information under these or similar circumstances, we’ll take appropriate steps to limit use and protect the confidentiality of your personal information.

**Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Premiere Luxury Travel. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Premiere Luxury Travel website.

All such third parties are prohibited from using your personal information except to provide these services to Premiere Luxury Travel, and they are required to maintain the confidentiality of your information. Premiere Luxury Travel may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Premiere Luxury Travel or the site; (b) protect and defend the rights or property of Premiere Luxury Travel; and/or (c) act under exigent circumstances to protect the personal safety of users of Premiere Luxury Travel, or the public.

CALIFORNIA RESIDENTS: CALIFORNIA PRIVACY RIGHTS

California law permits customers of Premiere Luxury Travel LLC who are California residents to request and receive the identity of any third parties to whom Premiere Luxury Travel LLC has disclosed personal information within the previous calendar year, along with the type of personal information disclosed, for the third parties’ direct marketing purposes.

**Links**

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally

identifiable information.

**Security of your Personal Information**

Premiere Luxury Travel secures your personal information from unauthorized access, use, or disclosure. Premiere Luxury Travel uses the following methods for this purpose:

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or

alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

**Children Under Thirteen**

Premiere Luxury Travel does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

**E-mail Communications**

From time to time, Premiere Luxury Travel may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Premiere Luxury Travel or click on a link therein. If you would like to stop receiving marketing or promotional communications via email from Premiere Luxury Travel, you may opt out of such communications by replying STOP.

**Changes to this Statement**

Premiere Luxury Travel reserves the right to change, modify, add, or remove portions this Privacy Policy from time to time. Changes to this Policy may affect our use of personal information provided us prior to the effective date of the changes. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Us**

We regularly assess the privacy and security practices of our Websites and databases to identify ways we can improve our data practices. If you have questions or concerns regarding this statement, please contact us:

Premiere Luxury Travel LLC

2000 Mallory Ln.

Ste. 130-310

Franklin, Tennessee 37067

Email Address:

Shannon@PremiereLuxuryTravel.com

Telephone number:

615-821-8030

Effective as of August 01, 2019

Premiere Luxury Travel LLC an independent affiliate of Gifted Travel Network, Inc., a Virtuoso Member, located at 425 E. Statesville Ave, Suite 101, Mooresville, NC 28115. Telephone 800-949-6410. Florida - Seller of Travel Registration No. ST39093, California - Seller of Travel Registration No. 2113317-40, Washington - Seller of Travel Unified Business ID (UBI) # 603 308 394. While our clients have had great experiences with the travel suppliers featured on this website, Premiere Luxury Travel is not an employee, agent, or representative of these suppliers and therefore cannot make any promises regarding the service clients will receive with a particular supplier. Clients are responsible for reviewing the services offered by the supplier, along with any terms, conditions, and exclusions, before booking a trip.